

The Company

Before there was Facebook, Twitter or ANY other online "casting" website, there was Hollywood OS®. For over 15 years, Hollywood Operating System® has been the innovative force revolutionizing the entertainment industry, changing the future of the casting process. It is the convergence of technology and entertainment, in a universally disruptive platform.

Hollywood OS® is a multimedia publishing company, distributing vital casting information in subscription form, online and in print. We write the books “EXTRA” WORK for Brain Surgeons® and KIDS’ ACTING for Brain Surgeons®. These best selling directories detail topics such as; who is casting what projects, scams to avoid and how to find legitimate work in the acting business.

In 1997, there was such term as “social networking." Hollywood OS® bridged the gap between actor and casting director. We created an interactive, informational, networking website where we connected talent to casting directors and casting directors to talent, enabling the community to connect, communicate, and get work… without getting ripped off!

The Hollywood Operating System® helped casting directors find exactly what their productions wanted. There was a need to communicate what types of people were needed for movies and TV shows on a daily basis. We mass broadcast that content. No other company or online entity was doing this. But we were, Hollywood OS®.

Casting directors are now able cast with ease, utilizing the customized Hollywood Operating System® application to locate talent, background actors, kids, pets, and cars of any specific characteristic, attribute, or capability. No more headshots, hard copy files, or messengering over packages at the last minute. The system was electronic and instant… although back then, it still was dial up.

The business of connecting with talent has evolved and a platform for easily communicating specialized casting needs is key. As the innovator in extras casting, Hollywood OS® provides the casting industry with that very platform. With our software, we have simplified the casting process to the click of a button. As technology develops and casting needs change, one thing is for certain, Hollywood OS® is casting an evolution!